

East Sussex Prosperity

What it means for your business

Alistair Wickens Impactology · **Mike Lawrence** Global WealthMap

Business East Sussex · Team East Sussex

Three challenges. Twenty-five years.

Productivity

73%

of UK average GVA per job

Earnings

~90%

of UK average workplace pay

House prices

13x

vs local earnings (Wealden)

A strategy for business, people and place

For Business

- Scale-up support
- Employment land
- Networks
- Innovation
- Higher-value investment

For People

- Retain young people
- Career pathways
- Skills matching
- Housing affordability
- Ageing workforce

For Place

- Environmental assets
- Hastings & Bexhill
- Cultural opportunity
- Connectivity
- All areas thriving

Strategy approved October 2024 · We are here about the Investment Plan

A once-in-a-generation moment

Devolved investment fund

£1.14bn

over 30 years

Already released

£30.4m

first two years

People covered

1.7m

Sussex & Brighton combined
authority

New combined authority · board met March 2026 · Investment Plan being written now · interventions
subject to external funding being secured

Where national investment is going

1

Advanced Manufacturing

Robotics · 3D printing · Aerospace

2

Clean Energy Industries

Renewables · Hydrogen · Storage

3

Creative Industries

Digital media · Design · Arts · AR/VR

4

Defence

Security · Aerospace · Dual-use tech

5

Digital & Technologies

AI · Cybersecurity · Software

6

Financial Services

Fintech · Payments · Capital markets

7

Life Sciences

Biotech · Pharmaceuticals · Genomics

8

Professional & Business

Legal · Accountancy · Management consulting

Six things that directly affect how you operate

Skills

Adult Skills Funding under local control

Sites & premises

Employment land pipeline — policy shaped now

Connectivity

Transport & digital investment

Networks

Stronger local supply chains

Innovation

Scale-up & university links

Recruitment

Housing, cost of living, careers — one challenge

Three things. That is all we ask.

01

Read it

Scan the QR code · ESCC
website · executive summary is
4 pages

02

Respond to it

economic.development@east
sussex.gov.uk · what's missing,
what matters most

03

Share it

Forward to any business leader
who should be part of this

Want to play a more active part? Business East Sussex would welcome a conversation.

Read it. Respond to it. Shape it.

Send your feedback

economic.development@eastsussex.gov.uk

Your input informs the Investment Plan —
the specific interventions being prioritised now.

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Scan to read the strategy